



THE PERFECT GAME FOUNDATION® is a 501(c)(3) Non Profit that was created in April of 2011 to assist those who aspire to a working career in sports.

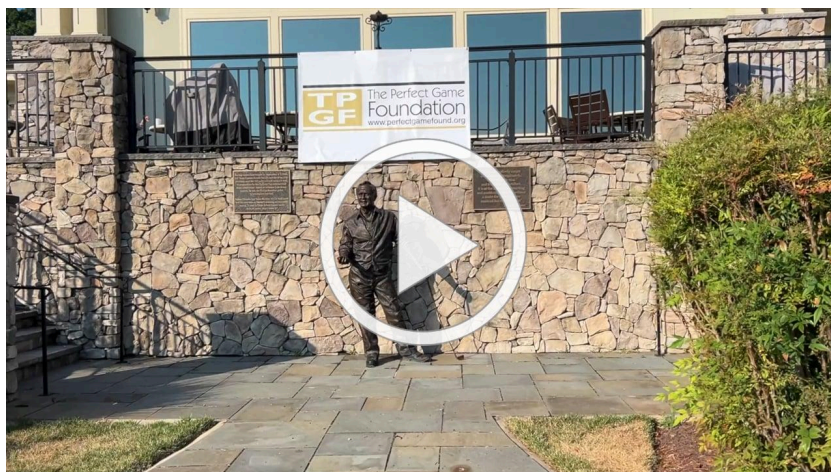
Welcome to The Inside Pitch for August !

This issue features a new book by Founding Advisor Vince Gennaro.

You'll hear Bob Carpenter and Bob Costas welcoming the Players to TPGF Golf '26 that was held on July 13 at TPC Potomac.

Special thanks to Derek Stenson and all the Staff at TPC Potomac for a Great Annual Fund Raiser Event #14

A short video summary:



Leading at the Quantum Edge
By
Vince Gennaro

Vince has been a friend/colleague since the mid '80s and was a Founding Advisor of TPGF over 15 years ago. His resume is amazing and we are honored to share it with you!

Leading at the Quantum Edge is all about the leadership (across all business sectors) competencies necessary in this world of today.

Vince is a prominent American sports business executive, analytics pioneer, author, and academic known for his groundbreaking work in baseball economics.

He currently serves as the Founder and Executive Director of the NYU Lab for Transformative Leadership and was previously the Associate Dean of NYU's Preston Robert Tisch Institute for Global Sport.

Sports Analytics & Media Career

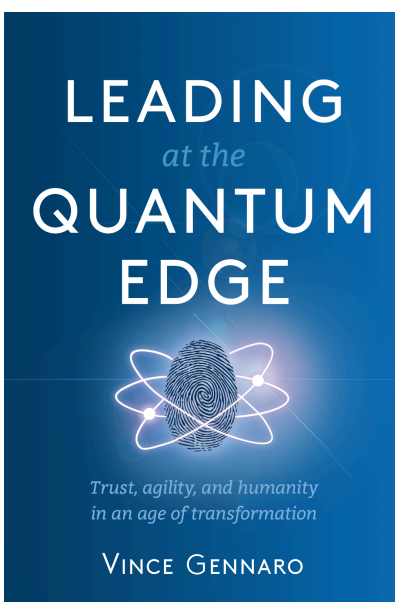
- SABR Leadership: Former President of the Board of Directors for the Society for American Baseball Research (SABR).
 - MLB Consultant: Trusted advisor and consultant to various Major League Baseball teams since 2006.
 - Author: Penned Diamond Dollars: The Economics of Winning in Baseball, a seminal text on sports analytics.
- Media Host: Hosts the weekly national radio show Behind the Numbers: Baseball SABR Style on SiriusXM.
- TV Personality: Appears regularly as an analyst on MLB Network programs like MLB Now and Clubhouse Confidential.
- Case Competition: Created the Diamond Dollars Case Competition, connecting students with top MLB executives. [[1](#), [2](#), [3](#), [4](#)]

Corporate Leadership & Entrepreneurship

- PepsiCo Veteran: Spent 20 years at PepsiCo, rising to President of the Fountain Beverage Division.
- Brand Innovator: Spearheaded major initiatives at PepsiCo, including leading the team that launched Cool Ranch Doritos.
 - Tech CEO: Served as the Chief Executive Officer and board member of TurboChef Technologies.
- Pro Sports Owner: Raised capital at age 27 to buy a franchise in the Women's Professional Basketball League (the forerunner to the WNBA). [[1](#), [2](#), [3](#)]
 - Founding Advisor, The Perfect Game Foundation

Academia & Executive Coaching

- NYU Leadership Lab: Guides executives through corporate complexity at the NYU SPS Lab for Transformative Leadership.
 - Adjunct Teaching: Taught graduate-level sports management courses at Columbia University and Manhattanville College.
- Education: Earned his undergraduate degree in economics from Seton Hall University and holds an MBA from the University of Chicago Booth School of Business. [[1](#), [2](#), [3](#)]



A world that is in constant motion.

Leading at the Quantum Edge speaks to why our mental models of how to make sense of the world have a shorter-shelf life and why trust has never been more important, yet never harder to maintain.

At book stores and on Amazon.

In Their Own Words



Ben's Byline

Hello, my name is Ben Hoffman, and I'm a 19-year-old rising sophomore at James Madison University. In my last article, I covered the 2026 French Open, and this month I'll be talking about the NBA preseason. Even though the games didn't count, fans got their first look at this year's rookie class and what they could bring to the NBA.

The No. 1 overall pick, AJ Dybantsa, had an impressive preseason and showed why he was selected first. He displayed his scoring ability, athleticism, and confidence every time he stepped on the court. Darryn Peterson also looked comfortable against NBA competition, using his playmaking and scoring skills to make an impact early. Caleb Wilson impressed with his energy on both ends of the floor, showing that he can rebound, defend, and finish around the basket.

The preseason gave these young players a chance to adjust to the speed of the NBA while also building chemistry with their new teammates. Although they're still learning, all three showed flashes of the talent that made them top draft picks. Fans have plenty of reasons to be excited about what they can do once the regular season begins.

Now that the preseason is over, all eyes are on opening night. AJ Dybantsa, Darryn Peterson, Caleb Wilson, and the rest of this year's rookie class will have the chance to prove themselves when the games start to count. If their preseason performances are any indication, this could be one of the most exciting rookie classes the NBA has seen in a long time.



Julia's Corner

Hi, Julia Boller here, a rising sophomore at Virginia Tech. In this month's "Julia's Corner", I will be detailing what I have been up to this summer, and also discuss how I am preparing for my sophomore year at Virginia Tech!

Summer started off on an amazing start, as I traveled to Chicago to visit one of my best friends in college with another one of my friends! We went to watch a Cubs game, hung out with her friends/family and ate a lot of amazing food. The TPGF Golf Tournament was a huge highlight of my summer, as it is every year, photographing and videographing such a wonderful event!

Recently, I went to the beach with a large group of my friends from college, and had a truly wonderful time hanging out with all of them, making food together, going in the ocean and

just catching up with all of them! I have a beach trip with my family later this month before I head off to college, which I am excited for as well!

With my return to Virginia Tech on the horizon, I have been doing a lot of dorm room shopping and preparing my academic schedule prior to the start of the next semester. I am really excited to see what the next year brings, as I feel like I am really getting settled in and cannot wait to see how I become more involved on campus this semester, go Hokies!



Sanah's Sentiments

The summer continues to get better!

In my last newsletter piece, I talked about how engaged New Yorkers had been during the NBA Championship. After all, they'd been waiting 53 years since the Knicks last brought the trophy home.

Today, I'm still ecstatic to have watched my home country, Spain, win the FIFA World Cup in the very country I currently live in. As I cheered my team on, I saw fans lose faith during the tougher matches, Spain vs. Belgium, then Spain vs. France, but little did they know, Spain was destined to win it all! This year's World Cup stirred up plenty of controversy, with debates over favoritism, corruption, and questionable refereeing, but despite all that, it was an incredible time that once again brought countries and people closer together.

With Spain gearing up to host the next World Cup, this win couldn't have come at a better time. Now, almost a month later, the celebrations are still going strong, and this time I've had the pleasure of being home to celebrate with my friends and family.

Sports never fail to remind me of the qualities I want to carry into my everyday life:
teamwork, dedication, and motivation.

I hope everyone's having a great summer. See you next month!



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